



Holiday home  
*Ownership*  
at award-winning Seal Bay Resort



# Buy the holiday home of your dreams at Seal Bay Resort

## Ownership confidence

We have over 60 years' first-hand experience helping families to make the most of their leisure time.

Becoming a holiday homeowner with us is more than a location, it's a lifestyle. Whether you're looking for entertainment and endless activities, or nature and peaceful tranquillity, we're dedicated to ensuring we find the best fit for you.

We've recently invested £17 million into the landscape

and facilities, including our beautiful beach, new Waterfront Complex and White Horse entertainment and leisure venue.

We are proud to say that we're an NCC approved holiday park. The scheme acknowledges our commitment to treating holiday home buyers and Owners in a fair and honest way while providing excellent customer satisfaction, a greater level of consumer protection and a robust Consumer Code of Practice.



# Escape to your very own retreat

## Remember those days of your childhood summers?

Sandcastles, staying up late, dad dancing, a little bag of 2p coins for the slot machines and fish and chips on the beach. Fantastic fun in the sun...or the wind...or even the rain! Days filled with fun and laughter, loads to do and time spent together.

On our beautiful peninsula at Selsey these are the holidays of today, with a massive modern twist.

We all deserve to be able to escape, unwind and relax away from the day-to-day complications of life. Somewhere to extend time and enjoy life together at the drop of a hat... Just imagine your own holiday home retreat.

Experience holiday home ownership

Like us on Facebook and Instagram, and follow us on Twitter for news and what's going on around our resort.





## Enjoy our *breath-taking* mile-long beach

Race you to the waves, buckets and spades and a gentle sea breeze. Our mile-long beach is the perfect holiday ingredient for swimming, windsurfing, splashing, skimming, fishing, paddling or walking.

Selsey has a microclimate with more than its fair share of sunshine and bright blue skies. So you can make the most of Great British holiday fun.

Seal Bay Resort knows the importance of a brilliant beach to a great family holiday – that's why we've invested nearly £17 million in protecting and improving ours.

Experience  
holiday home  
ownership

## Fantastic *entertainment*

After a day on the beach, there's nothing better than sprucing yourself up and heading out for the night.

Great entertainment venues and a £2 million line-up will leave you spoilt for choice each and every day of your stay.

We've got big gigs, top drawer performers and side-cracking comedians. Past acts include Billy Ocean, Bobby Davro, The Three Degrees, Jedward, Five, Sam Bailey, Right Said Fred, Gareth Gates and many more iconic performers.

To top it all off we'll have you bopping till you drop at our disco nights and parties and dancing in the aisles with our sensational live shows.

You're guaranteed a ticket to the best shows at all of our venues – there's something for everyone!

Join us on Facebook and keep an eye on our website for up-to-date info on the acts.

Scan this QR code to download our App and take a look at our stunning entertainment shows.







## Entertainment *venues*

### The Embassy

The Embassy is the jewel in our entertainment crown – a 2000-capacity venue which hosts our biggest gigs, tribute acts, party dances, discos and kids' shows.

### Hickstead Show Bar

The impressive Hickstead Show Bar within The White Horse entertainment and leisure venue seats up to 1,250 people, so you can enjoy a variety of top-notch entertainment from big name stars, comedy acts, party bands and much more!



Performers from The Rock Stop

## Free clubs for *Kids*

From tots to teenagers and everyone in between – it's non-stop fun all the way!

Our TeamStars are always on-hand to make the magic happen with an amazing range of organised events and activities, so bring your kids along for boredom-busting FREE fun!

Under 6s will love our Cove Explorers' immersive experiences with craft activities and role playing, Tots Rave Around and popular Storytimes.

For those 6 years+ there's Cove Adventurers! Dive into another dimension for this 15-minute immersive experience followed by themed activities, games and plenty of silliness!

For all young Owners, get stuck into Cove Creators for all things loud and messy including painting, singing, dancing and general mayhem!

It's free for teens too (11+ years). Our new Teen Extreme programme includes games shows, discos, bowling, fun sports activities in our new

Sportzone and much more. It's a great opportunity for the older kids to get out, have fun and make new friends!

Meet our new Character...  
Sandy the Seal

Scan this QR code  
and take a look  
at our stunning  
entertainment shows





# The *fun* starts here

Swimming, leisure & fitness...

If you love water-based action, The Oasis is the place for you. It's our very own massive indoor leisure facility that has everything for fun-seekers and serious fitness enthusiasts alike.

The whole family can swoosh down our Megasplash water slides and swirl around the lazy river.

If you have tiny tots you can enjoy the safe shallows of Toddler Beach. And for the serious swimmer, tot up lengths in our 25-metre competition pool before taking it easy in our poolside sauna and steam room.

If you'd prefer to bask in the sun, head to our new riviera-style outdoor swimming pool at the White Horse entertainment venue. Cool off in the water, relax on the loungers and satisfy your taste buds with breakfast, lunch and dinner at Café Lido.



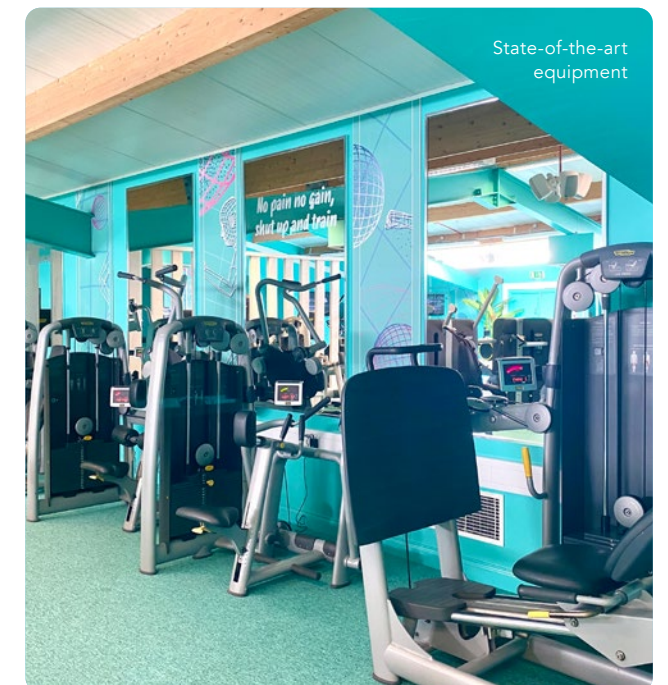
## Get *fit* & have fun

Whether you're looking for a gentle workout or something more high energy, we have it covered!

Our Top Deck Gym has the latest state-of-the-art Technogym equipment, Sky Sports and music channels, plus FREE members' WiFi. We have fully-qualified instructors who can help devise the perfect workout just for you.

Looking to pamper yourself before a night out? Head to our on-park hairdressers and beauty salon, EHS, on Green Lawns where you can enjoy a number of beauty treatments, massage or simply get a short back and sides!

**EHS**  
HAIR AND BEAUTY | EST-2009



State-of-the-art equipment



# Eat, drink and be *happy!*

Eat in, eat out or simply take away.

Eat early, eat late, even eat out of newspaper – we’ve got it all. From pub grub to posh nosh and all the naughty but nice stuff in between, you’ll find it at our range of eateries across our park.

Treat yourself to a chilled glass of wine overlooking the beach at Smokey’s Ocean Bar, have a seaside supper at the Smugglers Restaurant or enjoy a tasty burger in Café Lido.

If staying in is more your thing then grab some freshly cooked traditional fish and chips from our Box Fish

takeaway in Waterfront Quays, or take the time to cook a special meal – our on-site shops are well-stocked with everything you need to create that perfect breakfast, lunch or dinner!

Love the taste of the ocean? Why not get on your bikes and cycle to nearby East Beach for some legendary Selsey crab and cockles? A popular spot for seafood enthusiasts, you can sit on the shore while you feast on shellfish and gaze out over the ocean.

Wherever you dine, we can promise delicious food, a great atmosphere and a truly warm welcome.



Smokey's Ocean Bar



Smugglers Restaurant



# A fantastic choice of *premium* holiday homes

We have a superb range of brand new and pre-loved holiday home models.

We have a fantastic choice of holiday homes to suit every budget, and with prices starting from just £24,950, you’re sure to find an affordable holiday home for you and your family at Seal Bay Resort.





### The ABI Collection

From quaint and cosy to cool and contemporary, the ABI Collection offers unique design and luxurious tranquillity right down to the very last detail.



#### ABI The Coworth

With its glorious open-plan kitchen and living space, The Coworth's bright and light atmosphere makes it an utterly refreshing place to escape to.



#### ABI The Beaumont

Enjoy a spa-like retreat in The Beaumont with its shaker-inspired kitchen, invigorating rainfall shower and spacious separate bath.



*Spacious* interiors

### Regal Hartland

Feel at home in the Regal, offering a welcoming open-plan interior with that all-important touch of luxury.



#### Delta Goodwood

A great value entry level holiday home, the Delta Goodwood offers a spacious open-plan living space for sleepy mornings and busy days with loved ones.



*Thoughtful* design



# Four parks, one great *location*

## White Horse



You're never far from the entertainment at White Horse. Only a five-minute ride away from West Sands, White Horse is home to The Oasis pool complex with its Megasplash

water slides, lazy river and fountain island; Topdeck Gym; amusement arcades; kids' clubs; and takeaways.

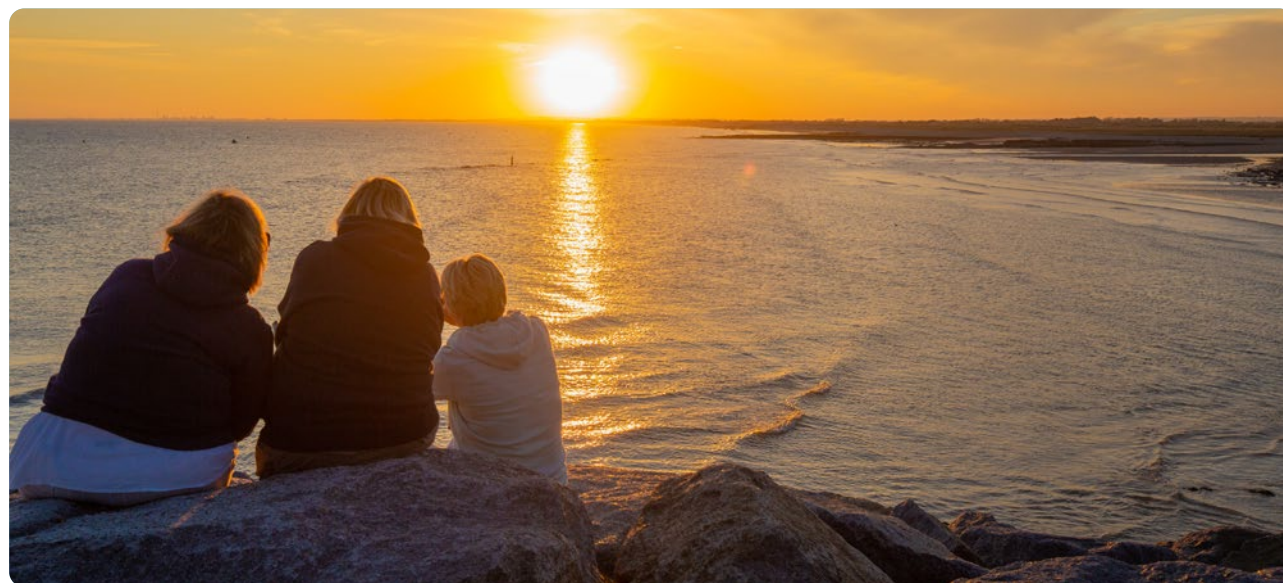
## Green Lawns



Close to the West Sussex countryside, Green Lawns holiday park is the ideal spot for keen walkers and relaxers alike. Enjoy a drink in the Viking, the American-style bar

that offers a traditional bar and lounge area, plus coverage of top sporting events you just can't miss.

## West Sands



Our largest and liveliest fun-packed village, West Sands has the resort's most exciting facilities and entertainment right on its doorstep.

It's also just a stone's throw away from our very own mile-long beach, with all of the holiday homes enjoying direct access to the water – a true luxury for any beach-loving family.

## Medmerry View



Say hello to your very own slice of heaven – a place to relax, unwind and escape from reality. Situated in a unique coastal location, Medmerry View offers the peace and tranquillity

dreams are made of, from the stylish and spacious interior to the private Sky Deck where you can watch the sun go down.





View now –  
limited  
availability

Set against the backdrop of the magnificent South Downs, these luxury holiday homes have spectacular views of the newly created RSPB nature reserve, as well as the Solent and Isle of Wight.

#### Piece of paradise

Enjoy beach-side holiday homes and lodges in your own piece of paradise with spacious pitches, large verandas, hot tubs\* to relax in, private parking and access from a gated road.

#### Wildlife lovers

It's the perfect setting for birdwatchers and wildlife lovers to make treasured holiday memories with new footpaths, cycleways, bridleways and a beach to explore, or just sit back, relax and enjoy the views!

#### Luxury touches

Choose from a range of stylish luxury holiday homes, where attention to detail and generous rooms bring all the comforts of home to your relaxing holiday retreat.

\*Hot tubs are an optional extra

## Our commitment to you

Seal Bay Resort are proud to be a long-standing member of the National Caravan Council (NCC) and are part of their Approved Holiday Park Accreditation scheme.

This scheme acknowledges our commitment to treating holiday home buyers and Owners in an open, fair and honest way, whilst providing excellent customer satisfaction.



## Beautifully appointed *holiday* homes

Nestled in the outstanding beauty of the Sussex coastline lies a perfect sanctuary – Medmerry View.

Take in the views in your very own luxury lodge, perfectly situated to explore and admire the South Coast's breathtaking

coastline, including the unique wildlife and long walks on the RSPB nature reserve.

And after a day of exploring, make yourself comfortable on your very own Sky Deck – the perfect spot to watch the world go by as you enjoy precious moments with your loved ones.



Take a look  
inside these  
beautiful  
homes





# It's time to get out & *explore*

Our beautiful spot in Selsey is simply fantastic and not just because of its stunning coastline and sunny climate – it's also on the doorstep of the South Downs National Park with so many perfect places to see and terrific things to do.

Nautical Portsmouth is less than half an hour away, home to the Spinnaker Tower, Historic Dockyard, Blue Reef Aquarium and Gunwharf Quays for retail therapy with a view. Goodwood is great if you fancy a flutter, Chichester is a cultural must and cosmopolitan Brighton is just an hour away.



Portsmouth Historic Dockyard



South Downs



West Wittering Beach



Chichester Cathedral

If you fancy staying local, our peninsula is great for cycling, walking, surfing and birdwatching. Or try snorkelling under the East Beach lifeboat station to catch a glimpse of the famous seahorses!



Spinnaker Tower



# Your questions *answered*

## Most frequently asked questions

We realise that when looking to buy a holiday home, you'll have many questions which need answering. To help answer these we have compiled a short-list of our most frequently asked questions below. If you have any further questions, please feel free to call us.

### Why should I choose Seal Bay Resort?

Seal Bay Resort has over 60 years' experience and we pride ourselves on our excellent customer service and commitment to continually reinvesting in our parks. Our parks are located in one holiday destination on the South Coast of England in Selsey – and have been awarded 5-star ratings by the English Tourist Board. This means they have been independently assessed as excellent, and this is your assurance that we provide the quality of facilities, services, cleanliness, layout and support you demand. We're also NCC Approved.

### How long are the parks open?

The parks operate a 10-month licence and are open from 1st March until the start of January. Owners are very welcome to visit their holiday home at any time during the closed season, but you will be unable to stay overnight.



### What facilities are there within the holiday park?

- Free** The Oasis complex family leisure pools - White Horse outdoor heated swimming pool - sauna and steam room
- Free** White Horse Indoor Sportszone
- Free** Daily children's fun clubs for all ages
- Free** Club entry
- Free** Holiday park bus service
- Free** Tennis courts
- Free** Outdoor multi-sports courts
- Free** Daytime and evening entertainment
- Free** Beach
  - Paddock Lanes 10-pin bowling alley
  - Multi-level soft Playzone
  - Funfair, crazy golf and go-karts
  - Health suite complex and gym
  - Launderette
  - Restaurants and cafés
  - Supermarket, convenience stores and gift shops
  - Amusement arcades

### What is included in the price of my holiday home purchase?

- Free use of a wide range of facilities
- Siting and connections
- Steps and handrails (new customers)
- Gas and electric connection
- TV aerial
- Smoke alarm and fire extinguisher
- 12-month full warranty on new holiday homes, 6-months warranty on pre-owned holiday homes.

Please note the annual running costs of your holiday home are not included.

### How long can we keep our holiday home on your site?

As long as Seal Bay Resort rules are adhered to, and it is properly maintained, your static holiday home can stay on-site for as long as you like.





How much are holiday homes?

Our great value new and pre-loved starter homes are available from as little as £24,950 (subject to availability), and we have an extensive luxury range upwards of £150,000 with finance options available.

Are there any benefits for Owners?

Yes! There are a range of services that benefit all Owners – we’re happy to discuss these and our future plans with you at any time, these include:

- 24/7 park security
- 24-hour in-house maintenance service
- Dedicated Owners' reception
- Free park bus
- 6 access passes for family and friends
- Refuse and recycling points
- Exclusive Owners' discounts in bars and clubs
- Exclusive Owners' events
- Comprehensive letting service and support
- Landscaping and grounds maintenance team
- After-sales service
- Constant investment into facilities and infrastructure development

Can we sublet our holiday home?

Yes! Owners can earn extra income during the season by letting their holiday home to help offset annual running costs. We have a comprehensive letting service and an independent letting service available to Owners. Please speak to our Ownership Advisors for more details. The average net income in 2018 was £5416.43 and the highest income was £10,764.94 based on an average letting of 26 weeks. Commission and other costs apply.

How do I finance my new holiday home?

We have a range of low cost finance options available, starting with 10% deposits as low as £2,495. Please ask for further details.

How much is holiday home insurance a year?

Holiday home insurance is dependent on the value when new, location, etc., but as a guide new for old insurance starts from as little as £190 per annum.

How much is delivery, siting and connection at Seal Bay Resort?

Unlike many parks, when you buy a holiday home at Seal Bay Resort delivery, siting and connection on the plot of your choice is included in the price.

What are the typical annual running costs?

Like owning your own home, there are running costs, which include: local authority rates and water typically around £523.30, gas and electricity (subject to usage) but average costs are approx £196. There are also site fees, which include the use of the holiday park facilities and services, varying across the four parks, starting from as little as £6,000.

Once you have decided on the holiday home and park that’s right for you, we can look at the applicable annual costs. Remember, with Seal Bay Resort there are no hidden additional charges and on some starter holiday homes there are even pitches on offer with no site fees for the first season.

Subletting your holiday home is a great way to earn a little extra income and help with annual running costs of owning your own holiday home. Why not talk to us and we’ll give you an illustration of potential incomes. Pop into the Sales Office and chat to one of our team members to find out more.

Can we have a personal tour of the holiday park and its facilities?

Yes! Our personal park tours can be tailored to suit your availability, whether it be midweek or a weekend, ensuring you get to see all that Seal Bay Resort has to offer. It’s your time to explore and ask questions about our award-winning facilities and activities. Simply call us free on 0808 164 8291 or complete the online appointment request at sealbayresort.co.uk/holiday-home-ownership – choose a date that suits you.

Can we choose the location of our holiday home?

Yes! With our expert advice, we will help you find the perfect location, whether that be the tranquil lanes of Green Lawns; the leisurely, family environment of White Horse; the vibrant atmosphere at West Sands; or the genteel relaxation at Medmerry View – four great locations, one fantastic award-winning holiday park. Whichever area you choose, don’t forget all of the Seal Bay Resort facilities are at your disposal.

Are your holiday homes suitable for disabled use?

Yes! We have a range of suitable holiday homes with easy access throughout and we’re happy to discuss all the options available with you.



Can I travel by public transport to Seal Bay Resort?

Yes! Several Owners prefer to leave their cars at home and travel light using public transport straight to Seal Bay Resort, then hop on the free park bus service. There's a direct bus from Chichester train station to the park.

Can I bring my family and friends?

Yes! The more the merrier, as long as you can accommodate them. If not, don’t worry – we can help with that. When purchasing a holiday home from Seal Bay Resort you are entitled to 8 adult guest passes and 20 passes for under 12s, giving free entry into the holiday parks’ facilities each season.

Do you allow dogs?

Yes! We have some of the most beautiful walks in West Sussex right on our doorstep, as well as excellent dog walking facilities in each of the parks within the holiday park. We ask our visitors to keep their dogs on leads at all times.





# Come and see for *yourself*

Book an appointment with our helpful team on **01243 607 776**  
[sealbayresort.co.uk/holiday-home-ownership](http://sealbayresort.co.uk/holiday-home-ownership)



**Seal Bay Resort**

FORMERLY BUNN LEISURE

Just a short drive away...

Winchester 1 hr 10 mins   Guildford 1 hr 20 mins   Surrey 1 hr 30 mins   Reading 1 hr 45 mins

Call us on **01243 607 776** | [sealbayresort.co.uk/holiday-home-ownership](http://sealbayresort.co.uk/holiday-home-ownership)

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